

“News Engagement Day is a day to do more than engage with news”



[“News Engagement Day](#) is a day to do more than engage with news,” said Paula Poindexter, Past AEJMC President and News Engagement Day Founder. NED is also a day to improve news engagement skills, explore the variety of platforms that deliver news, and better understand the process and principles of journalism. The better the news engagement skills and the more knowledgeable the public is about journalism and different news platforms, the easier it is to decipher credible news from disinformation and nonsense.

That’s why for News Engagement Day 2023 Poindexter has developed 10 activities to enhance news engagement skills and knowledge about journalism. Try at least one activity Tues., Oct. 3 and share your experience on Twitter using #NewsEngagementDay.

1. Listen to [The Daily](#), the New York Times podcast, then share your thoughts about podcasts with #NewsEngagementDay.
2. Read [USA Today’s Fact-Check Guidelines](#) & tweet, using #NewsEngagementDay, your thoughts on the process journalists use to check facts.
3. [Download NPR’s news app](#), turn on the notification, then find a news story of interest and share using #NewsEngagementDay.
4. Read the [National Press Photographers Association \(NPPA\) Code of Ethics](#) then share one principle that photojournalists use when taking photos and shooting video. Don’t forget to include #NewsEngagementDay.
5. Follow [Laura Barrón-López](#), White House Correspondent for PBS NewsHour and CNN political analyst, then retweet one of her recent tweets using #NewsEngagementDay. Tag your retweet with @lbarronlopez.
6. Check out the curated news on the [Apple News](#) app, the daily newsletter [The Skimm](#), and the Facebook page [“Millennials and News,”](#) which is used in journalism and media classrooms, then share the benefits of curated news platforms using #NewsEngagementDay.
7. Find and tweet, using #News Engagement Day, an interesting news story from your local newspaper, TV station or campus media. Don’t forget to include #NewsEngagementDay.

8. Watch the videos from the [PBS Reporting Labs](#) and share links of your favorite with #NewsEngagementDay. Add @ReportingLabs to tag the middle and high school journalism program that produces news stories for PBS NewsHour.
9. NBC Nightly News with its [Kids Edition](#) is introducing kids to news. Watch a recent program, then share, using #NewsEngagementDay, the benefits of kids engaging with news too.
10. Journalists rely on style guides to accurately report on diverse groups. Review a style guide of interest and tweet a guideline you consider important when diverse groups are included in the news. Don't forget to include #NewsEngagementDay on your tweet.
 - [National Association of Black Journalists \(NABJ\)](#)
 - [National Hispanic Journalist Association \(NAHJ\)](#)
 - [Asian American Journalists Association \(AAJA\)](#)
 - [South Asian Journalists Association \(SAJA\)](#)
 - [Indigenous Journalists Association \(IJA\)](#)
 - [Covering American Muslims](#)
 - [The NLGJA: The Association of LGBTQ Journalists Stylebook on Lesbian, Gay, Bisexual, Transgender and Queer Terminology](#)